

Atmosfera Srl - Company Profile

UPDATE 2022

ATMOSPHERA GOAL

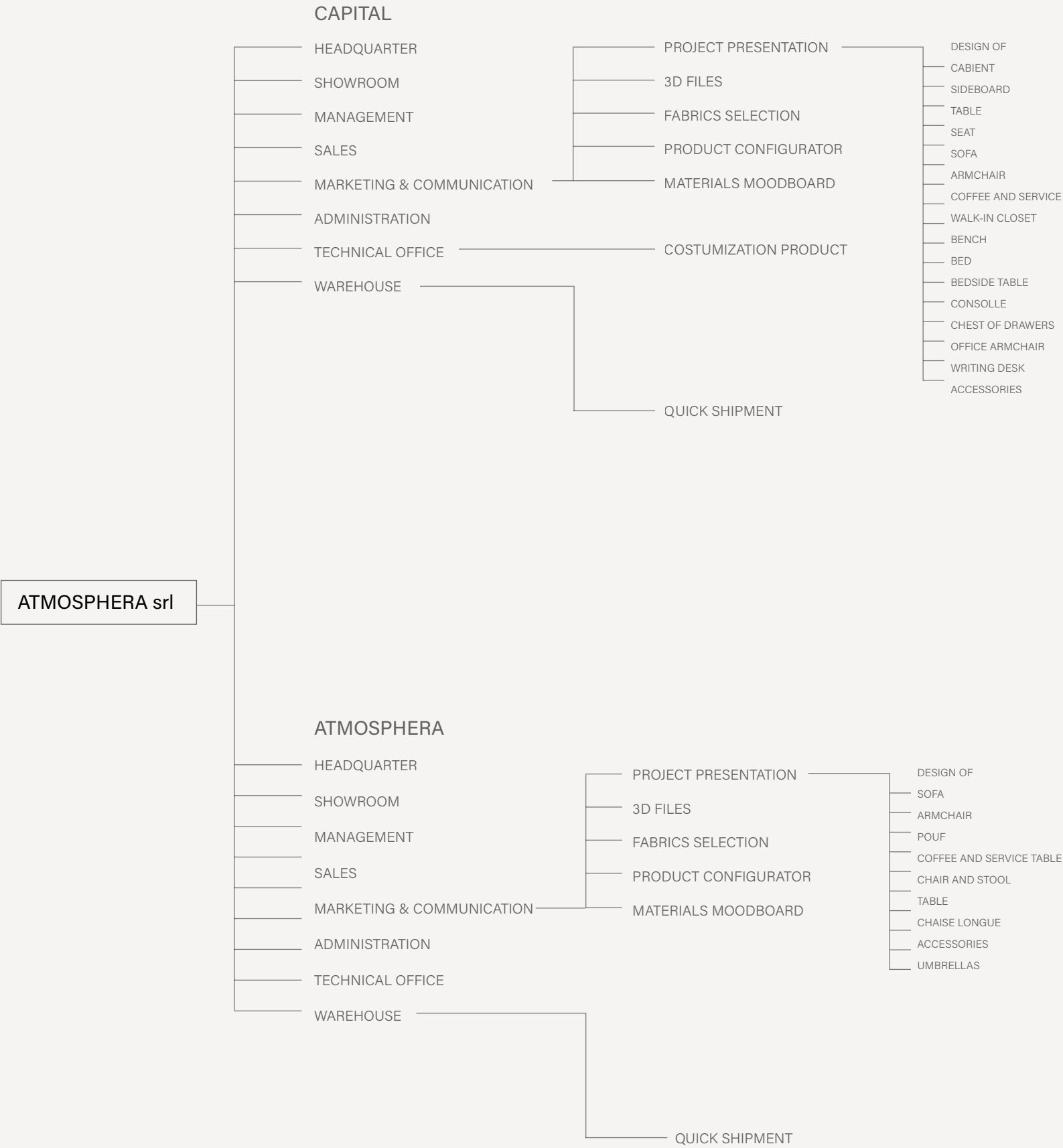
THE GOAL IS TO ENTER INTO HOMES THAT DIFFER FROM EACH OTHER IN STYLE AND CULTURE AND TO GIVE MEANING AND VALUE THROUGH CHARME AND ELEGANCE, BASED ON A UNIQUE CUSTOMIZED PROJECT FOR EACH CUSTOMER. EACH PROJECT HAS ITS OWN NEEDS AND THE CHOICE OF THE ELEMENTS THAT WILL LEAD TO ITS REALIZATION NEEDS TO BE COORDINATED THROUGH AN ORGANIZED STRUCTURE.

We are not influenced by industrial concepts but by artisan production and method: not being bound by the use of certain materials or technology and being able to produce in cycles that depend on our hands proves that we have no limit except our own mind.

Even if Capital products are sons of an artisan production process, they are formed and designed in an international context inspired by different cultures and countries, known through travelling and experiences. For us Made in Italy means designing and producing in a way recognized and appreciated by people all over the world, it's the result of passion, the production excellence of Italian culture and the sophisticated style which is visible in every detail.

FEDERICO VISCOVICH
Sales Manager

ALBERTO VISCOVICH
Product Manager



Company Vision and Organization

THE COMPANY AND ITS' ROOTS
CAPITAL **BEGAN ITS STORY MORE THAN 40 YEARS AGO**, THANKS TO ITS PRESIDENT PAOLO VISCOVICH, AND HAS SINCE THEN ACCUMULATED EXPERIENCE IN THE LUXURY FURNITURE SECTOR.

SINCE ITS ESTABLISHMENT THE COMPANY IS CONTINUOUSLY EVOLVING AND GROWING IN GLOBAL MARKETS AS AN ORGANISATION WITH PADUA-BASED HEADQUARTERS AND SHOWROOM, BUT WITH OFFICES AND SHOWROOMS ALSO IN EMERGING MARKETS



WAREHOUSE
INNOVATIVE MACHINE AND CRAFTSMENSHIP: **A DETAIL OF A PRODUCTION PHASE** IN THE CAPITAL PRODUCTION UNIT.



PRODUCTION UNITS
ATMOSPHERA'S PRODUCTIVE STRUCTURE CURRENTLY INCLUDES THE ADMINISTRATION OFFICES THE COMPANY SHOWROOM AND THE PRODUCTION AREA WITH A TOTAL **INDOOR SURFACE AREA OF ABOUT 15.000 SQM** AND A TOTAL OF 50 RESOURCES.

A FAMILY RUN COMPANY

ATMOSPHERA'S HISTORY IS THAT OF A COMPANY, DESPITE HAVING ACHIEVED AN INTERNATIONAL DIMENSIONS, NONETHELESS IT HAS MAINTAINED ITS FAMILY CHARACTER.

THE COMPANY BEGAN ITS STORY MORE THAN 40 YEARS AGO, THANKS TO ITS PRESIDENT PAOLO VISOVICH, AND HAS SINCE THEN ACCUMULATED EXPERIENCE IN THE INDOOR AND OUTDOOR FURNITURE SECTORS. THE MINDS BEHIND THE TURNAROUND **ALBERTO AND FEDERICO VISOVICH WHO STILL HEAD THE COMPANY TODAY SUCCESSFUL IN BLENDING SPECIFIC TECHNICAL EXPERTISE AND KNOW-HOW** WITH AN APPROACH IN ABSOLUTE HARMONY WITH THE SOCIAL AND ECONOMIC CHANGES OF THE ERA.

SINCE ITS ESTABLISHMENT THE COMPANY IS CONTINUOUSLY EVOLVING AND GROWING IN GLOBAL MARKETS AS AN ORGANISATION WITH PADUA-BASED HEADQUARTERS AND SHOWROOM, BUT WITH OFFICES AND SHOWROOMS ALSO IN EMERGING MARKETS.



77-COUNTRIES WE EXPORT IN 77 COUNTRIES

80%-EXPORT WE EXPORT OUR PRODUCTS IN DIFFERENT COUNTRIES FOR 80%

396-PRODUCTS ATMOSPHERA FROM 2003 HAS DESIGNED AND PRODUCTED 396 PRODUCTS

ADVERTISEMENT ON 2022 WE ALREADY DONE ADVERTISIMENTS IN THE MAIN FURNITURE MAGAZINE (ELLE DECOR, MARIE CLAIRE MAISON AND AD RUSSIA)

82.400-FOLLOWERS IN INSTAGRAM AND FACEBOOK

AN INTERNATIONAL COMPANY

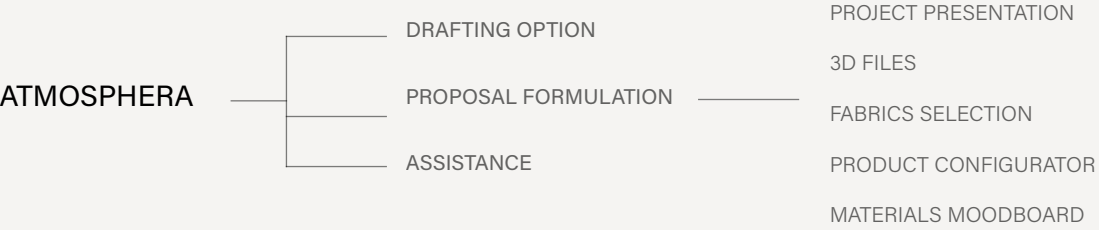
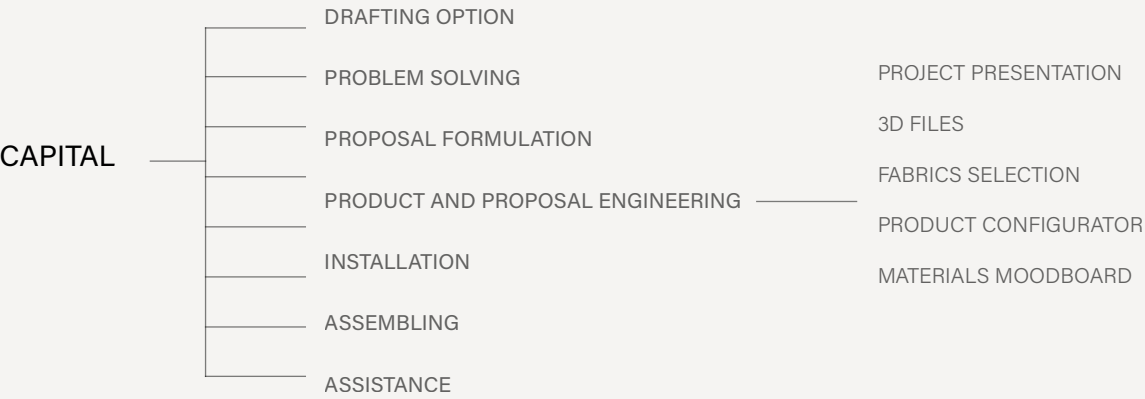
THE COMPANY EXPORTS IN 77 COUNTRIES WITH A REAL INTERNATIONAL NETWORK IN CONTINUOUS GROWTH.

THE COMPANIES COLLECTIONS EVOLVE FROM A LIFESTYLE WHERE ATTENTION IS PAID TO THE INHABITANTS AND THEIR UNIQUE SPACE, EXPERIENCES, PASSIONS AND JOURNEYS THAT EVOKE INSPIRED THOUGHTS. EACH CAPITAL PRODUCT PLACED WITHIN A HOME CONNECTS THE RESIDENT TO THE VIBRATION AND SOUL OF THE DYNAMICS OF IT'S COMPOSITION. THE IMPERFECTIONS OF NATURAL MATERIALS BECOME A RECOGNIZABLE TRACE OF REALITY. AN EXPRESSION OF THE CULTURAL IDENTITY PERCEIVED IN EACH OF US.

THE CONTRACT WORLD

PROJECT ENGINEERING: THE ABILITY TO ADD CREATIVENESS AND KNOW-HOW PRODUCTIVE ABILITY AND HIGH QUALITY LEVEL. **ATMOSPHERA IS NOT ONLY A SUPPLIER: IT BECOMES A UNIQUE REFERENCE POINT FOR THE BUYER DEVELOPING TOGETHER EVERY PROJECT.**

FOR US, MADE IN ITALY MEANS DESIGNING AND PRODUCING IN A WAY RECOGNIZED AND APPRECIATED BY PEOPLE ALL OVER THE WORLD. IT IS THE RESULT OF PASSION, THE PRODUCTION EXCELLENCE OF ITALIAN CULTURE AND THE SOPHISTICATED STYLE WHICH IS VISIBLE IN EVERY DETAIL. INTERIOR DESIGN PROJECTS DEVELOP FROM A COMPLEX SPECIFIC REQUEST FROM A CLIENT AND REQUIRES EVALUATION AND COORDINATION FOR BOTH FUNCTION AND FABRICATION.



Sales Network and Numbers



THE VARIETY OF MATERIALS
ITALIAN OUTDOOR FABRICS, TEAK, 304 STEEL, POWDER COATED ALUMINIUM,
STONEWARE ONLY FIVE EXAMPLES OF THE **EXCEPTIONAL VARIETY OF
MATERIALS** THANKS TO WHICH ATMOSPHERA IS ABLE TO TAKE CARE
GUARANTEEING THE MAXIMUM QUALITY IN EVERY OCCASION.

THE VARIETY OF MATERIALS
**THE VARIETY OF MATERIALS FOR CAPITAL IS LIMITED ONLY BY THE
CREATIVENESS OF THE PLANNERS AND BUYERS.** THE COMAPNY MAKES ITS
EXPERIENCES AND SPECIFIC KNOW-HOW AVAILABLE TO THE DESIGNER IN
EVERY SITUATION. THE MAIN MATERIALS ARE: WOOD, MARBLE, METAL, LEATHER
AND LUXURY FABRICS.



ATMOSPHERA Srl PRESENTS
Capital and Atmosphaera Brands

CAPITAL

The brand of
Luxury Interiors

Our understanding of customized luxury is when design meets customer’s personality with a *tailor-made* product that belongs only to you.

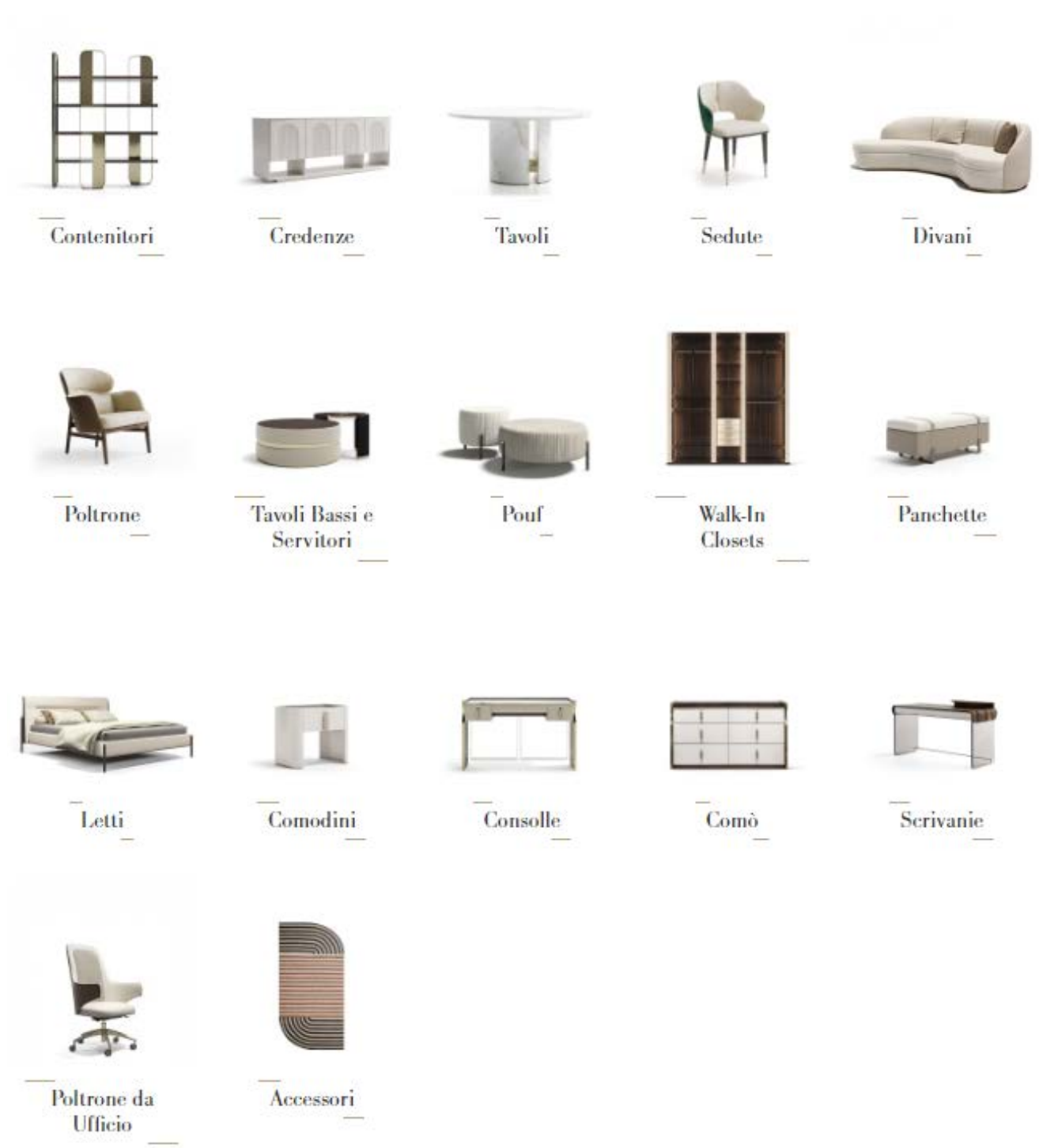
A product can tell people about you, your personality, your taste, your ambition and life attitude. A product can be an invisible and silent emotion in communication with you and you can feel its exclusive charm.

Capital Collection makes a sensitive and luxurious products while creating a concept of exquisite lifestyle **creating a space like no other.**

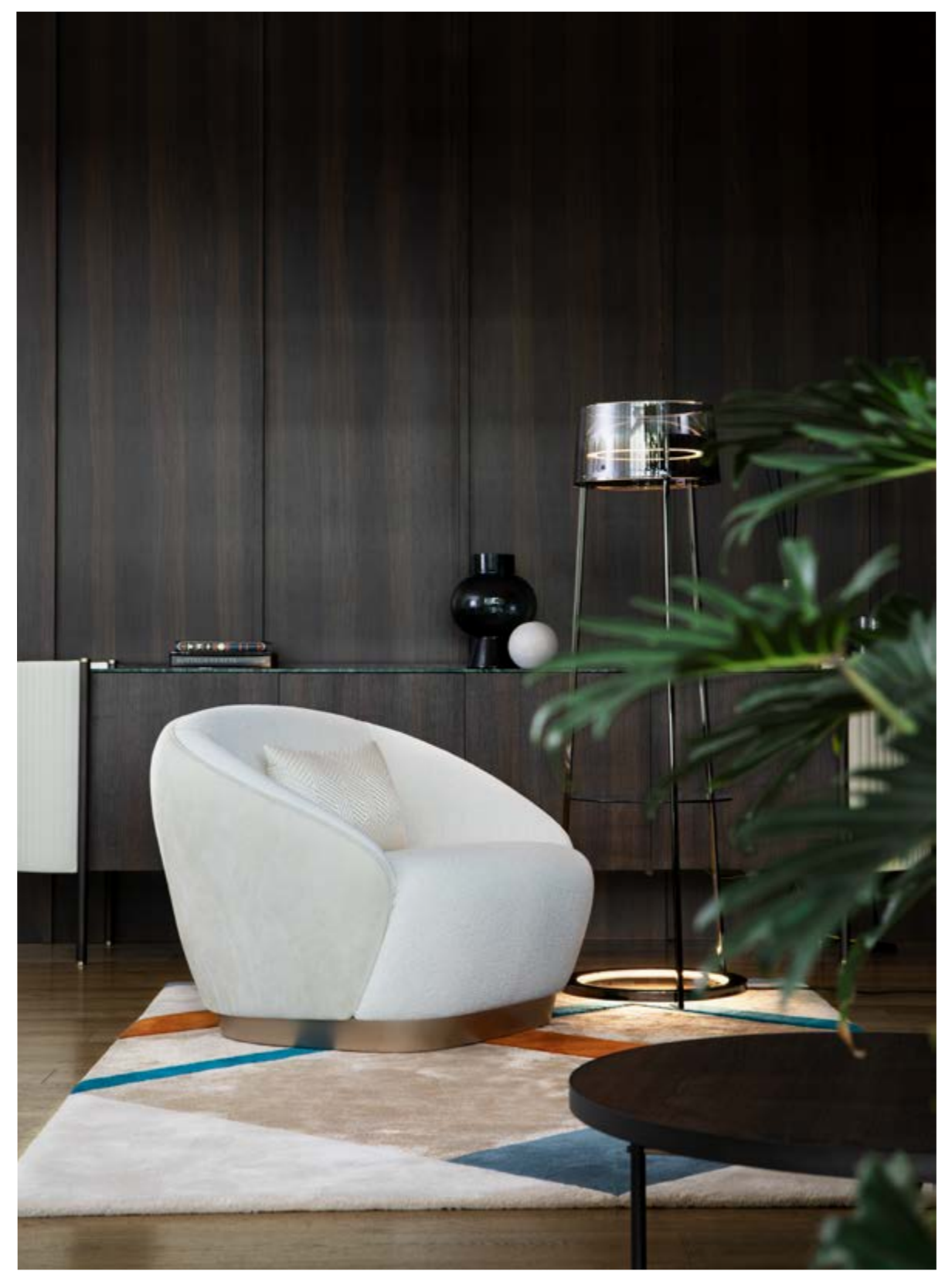
Capital advertising campaign 2023



Corporate Identity, Logotype Capital



Product Categories



Brera Armchair · Karin Sideboards · Ligne Carpet

Capital Materia Tools

The complete collection of the Capital finishes is also available on the Website: www.capitalcollection.it

A highl yuseful work tool used to consider the infinite combinations possible among the 161 finishes currently available in the Capital collection.

Preview Catalogue 2022-23

Price List

Website

Logo in Metal finishing

Shopper

Sample Case with 161 materials

Finishes Samples as listed

- n. 10 Marbles
- n. 4 Metal Finishes
- n. 7 Veneers
- n. 14 Nabuk leather
- n. 12 Natural Grain
- n. 11 Vintage Leather
- n. 6 Denim
- n. 12 Ecoleather
- n. 25 Velvet
- n. 2 Nuage
- n. 13 Exclusive Fabrics
- n. 29 Luxury Fabrics
- n. 16 Polysilk



The finishes fabrics and leathers samples are 130x100 mm. Veneers samples are 140x90 mm. Marbles and metals samples are: 50x50 mm. The total space of the sample case made of marbles, metals, leathers, fabrics is:
W 320 x H 130 x D 350 mm

Material Tools



CAPITAL, ITALIAN LUXURY INTERIORS
 DIGITAL CHANNEL

INSTAGRAM, FACEBOOK, WEBSITE, MAGAZINE

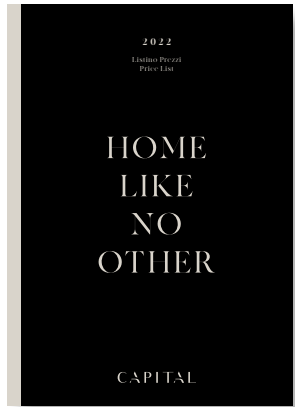
[Instagram Profile](#)
[Facebook](#)
[Capital Website](#)
[ADV magazine](#)

Our partners can use all marketing materials:

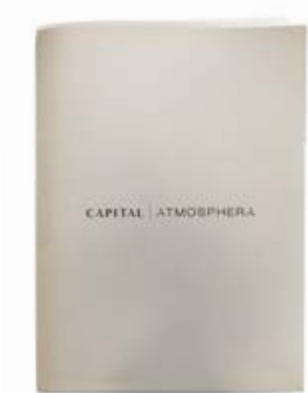
- ALL COLLECTION IMAGES
- MARKETING MATERIALS
- 2D AND 3D VISUALS
- CAPITAL CATALOGUE
- SOCIAL MEDIA CONTENT

MATERIALS AVAILABLE

PRICE LIST 2022
 LEATHER, FABRICS, WOOD, METAL, MARBLE SAMPLE BOX
 SINGLE MATERIALS SAMPLE
 COTTON BAG
 USB
 LOGATED FOLDER



PRICE LIST 2022



LOGATED FOLDER



SAMPLE BOX 2022



COTTON BAG



USB



SINGLE MATERIAL SIMPLE

The Channels of Capital and Professional Portal



Residential Project
2022

Contract Project
2022

Best References Project

The brand of
Luxury Interiors

Capital offers you **a selection of unique and special materials and processes**, a part of which may be found in our sample collection. Nevertheless, the company aims at moving forward always using new materials requested by customers on **exclusive tailor made creations**.

Wood, metal, marble, fabric and leather are our favourite materials: we believe that the added value, recognized worldwide as **Made in Italy**, consists in knowing how to work with these materials and combine them to create unique pieces.





For us Made in Italy means designing and producing in a way recognized and appreciated by people all over the world, it's the result of passion, the production excellence of Italian culture and the sophisticated style which is visible in every detail.

An interior design project starts from a specific complex request wherein all functional and constructive aspects need to be assessed and coordinated.

Adam Writing Desk · Giselle Bookcase ·
Mirage Chair





Grand Modular Sofa · Grand Chaise
Longue · Grand M23 R and Q Coffee Tables ·
Palladio Cabinet · Dedalo Service Table



Mayfair Bed • Mayfair Bedside Table •
Toulouse .60 pouf • Parisienne Console •
Trilogy Mirror Custom Size

.01



.02



.01 Grand 3P Sofa · Grand M.23 Q Coffee Table · Hugo Service Table

.02 Otium Sofa · Oxford Armchair · Ercolino Coffee table · Giselle Bookcase · Papillon Carpet



Ercole Oval Table - Augusta Chair - Oliver
Service Table - Karin Sideboard - Giselle
Wall Bookcase - Dioniso Carpet

ATMOSPHERA

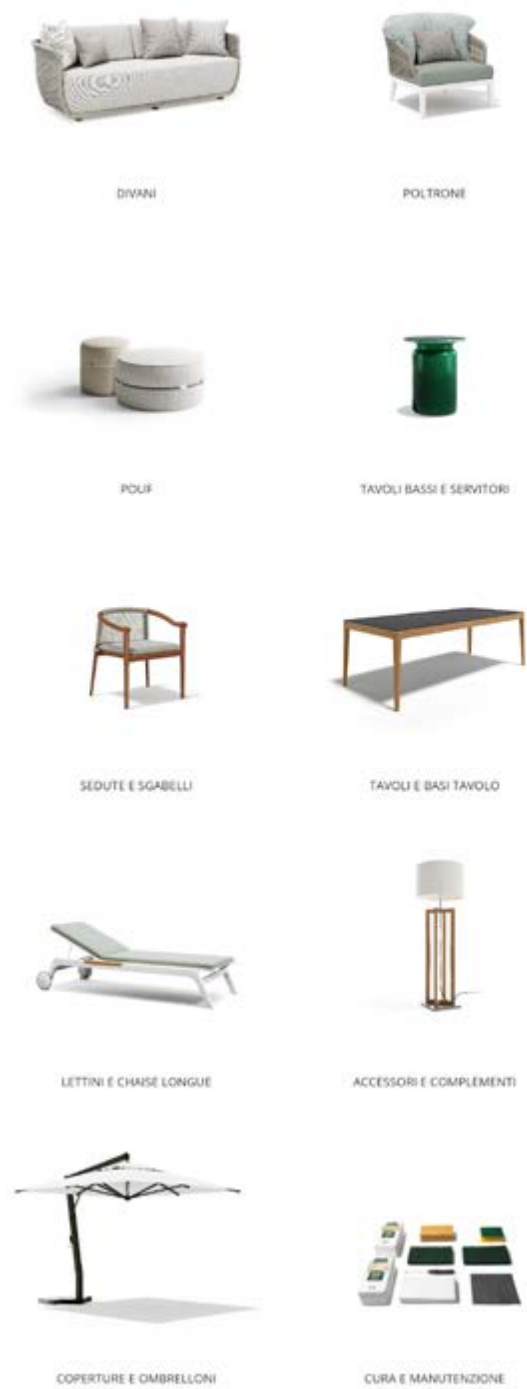
The brand of
Outdoor Furniture

To discover the relationship with nature through direct experience and favored observation of environment.

To conceive the external space as the real people-oriented space, where time and matter blend together in a unique dimension. The endless research of innovative solutions explores a lot of situations, complex markets and different cultures: from the domestic environment to hospitality spaces, from wellness world to the care of public space in a professional environment.

Loto Modular Sofa - Panarea Service Table





Product Categories



Alcova Daybed - Ludo Coffee Table -
Dream service Table - Raffaello Carpet

Atmosfera Materia Tools

The complete collection of the Atmosfera finishes is also available on the Website: www.atmospheraitaly.com
A highl yuseful work tool used to consider the infinite combinations possible among the 161 finishes currently available in the Atmosfera collection.

Outdoor Catalogue 2022

Price List

Website

Shopper

Sample Box with 107 fabrics

Materials Sample Case with 12 materials

Finishes Fabrics Samples as listed

n. 26 CAT A Fabrics

n. 31 CAT B Fabrics

n. 47 CAT C Fabrics

Finishes Materials Samples as listed

n. 3 Aluminium Finishes

n. 6 Ropes

n. 1 Teak natural wood

n. 2 Weaving Fibers

n. 2 HPL

n. 2 Gres Stoneware



The finishes fabrics samples are 200/250 x 100 mm. The total space of the Fabrics sample case is:
W 240 x H 80 x D 300 mm



ATMOSPHERA, SOUL OF OUTDOOR
DIGITAL CHANNEL
INSTAGRAM, FACEBOOK, WEBSITE, MAGAZINE

[Instagram Profile](#)
[Facebook](#)
Atmosphera [Website](#)
[ADV magazine](#)

Our partners can use all marketing materials:

- ALL COLLECTION IMAGES
- MARKETING MATERIALS
- 2D AND 3D VISUALS
- ATMOSPHERA CATALOGUE
- SOCIAL MEDIA CONTENT

MATERIALS AVAILABLE

PRICE LIST 2022
FABRICS SAMPLE BOX
CARPET SAMPLES
COTTON BAG
USB
LOGATED FOLDER



PRICE LIST 2022



LOGATED FOLDER



SAMPLE BOX



COTTON BAG



USB



CARPET SAMPLES

The Channels of Capital and Professional Portal



Residential Project
2020-22

Contract Project
2020-22

The brand of

Outdoor

To discover the relationship with nature through direct experience and favored observation of environment.

To conceive the external space as the real people-oriented space, where time and matter blend together in a unique dimension. **The endless research of innovative solutions** explores a lot of situations, complex markets and different cultures: from the domestic environment to hospitality spaces, from wellness world to the care of public space in a professional environment.

Dream Sofa · Smart Coffee Table ·
Pleasure Pouf





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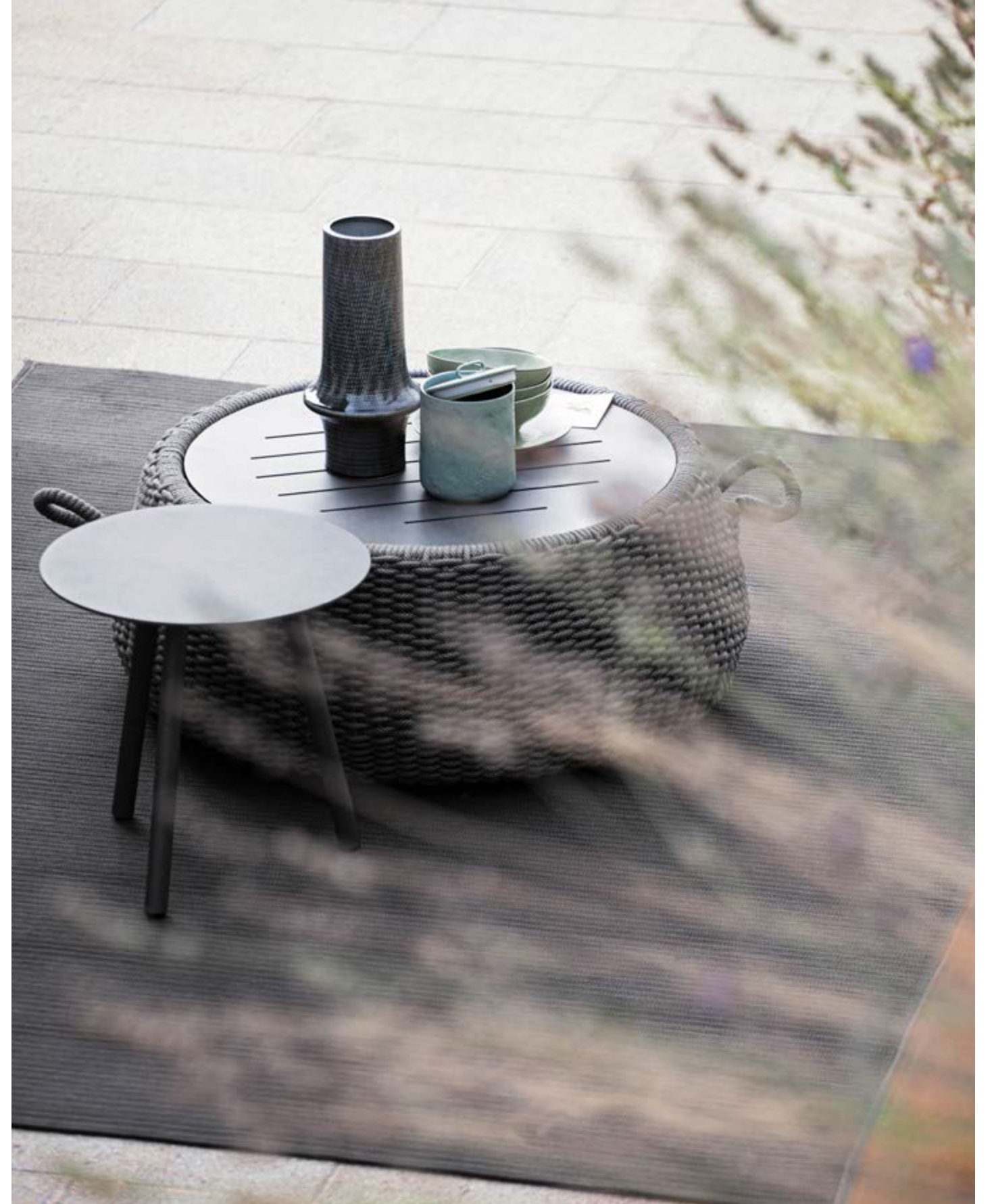
Agave Armchair - Pleasure Pouf



.01



.02



.01 Laguna Module 25 - Dream Service Table
Smart Service Table - Levante Pouf

.02 Dream Service Table - Ludo
Coffee table - Raffaello Carpet

.01



.02



.01 Dakota Chaise Longue

.02 Bridge Dining Table · Sunny Armchair

Atmosfera Srl

are brands of ATMOSPHERA SRL
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Atmosfera Website | Instagram | Facebook

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