

Atmosphera Srl - Company Profile

UPDATE 2023

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# Company Vision

Atmosfera srl history starts forty years ago thanks to the qualified experience of the President Paolo Viscovich. Since then, the brand is developing and growing all over the world.

The company has two separate product lines: Atmosfera, which offers outdoor furniture, and Capital, which presents luxury interior design. The internal organisation is fully integrated, starting with the creative development of the design, encompassing all stages of material research, and ending with production.





**The design process**

Most products are designed and developed in our **Design & Marketing Area** by a devoted team, since we believe in the strong relationship between company identity and product. Ideas are born from experiences, travels, and all outside environment in constant development: our designers draw on all that, creating objects that reflect our culture, our wish to be part of the world.

**The variety of materials**

Italian fabrics, Teak , Marbles, Ceramics, Stoneware are only five examples of the **exceptional variety of materials**, thanks to which Atmosphaera and Capital are able to guarantee the highest quality in every occasion. The variety of combinations is only limited by the creativity of designers and purchasers. The company makes its experience and specific know-how available to the designer in every situation. The main materials are wood, marble, metal, leather and luxury fabrics.





# New Headquarters

Designed by arch. Christian Grande in coordination with studio Orteschi, the new iconic building with low emissions is built in the west industrial area of padua.

With its 15.000 Square meters of total surface and 12 mt of height, the building becomes a space that respects and protects the principles of work-life balance and reduction of environmental impact.

The project takes into account the latest principles of energy, environmental and economic sustainability. A real green building designed to guarantee optimal levels of comfort, reducing consumption.

The new headquarters represent an important challenge for the company in pursuing continuous upgrade, providing new environments and relaunching the company towards international challenges as protagonist.

A wider and more efficient space, but mainly aligned to company values, able to consolidate the spirit of cohesion between collaborators and company strong local rooting. All working environments can relate to the presence of vegetation especially designed as an element that “Oxygenates” spaces and contributes to cancel every aliening component, in an ideal continuity between Internal and external environment.

The building will be certified in energy class a3 and will use only refrigerating machines with heat pump for heating the internal environments, thanks to the 350 solar panels; the connection to methane gas network is not present. Energy performance is further improved by a very efficient mechanical ventilation system in internal spaces, equipped with heat recovery systems. There will be many green corners, inside and outside the building, spaces that require low water consumption, with an irrigation system that uses rain sensors and control the degree of humidity of the ground.

In the building there is also a cafeteria and a panoramic rooftop for employees and customers, intended for multifunctional activities.





# Milan Showroom

Capital Showroom is located inside the prestigious Tortona 37 complex, in one of the most creative district in the city, where fashion, art and design are mixed to create new eclectic projects. The building, designed by Matteo Thun & Partners studio, was conceived according to the strongest environmental sustainability criteria.

An elegant and exclusive exhibition space characterised by its bold architectural identity and large windows that extend the space outwards. Over the two floors of the showroom, Capital's dining, living,night-area and office collections reveal a wide range of options that are perfectly recognisable thanks to their elegant style.

Via Tortona, 37, Milano, MI, Italia



# Sales Network



## An international company

The company exports in 77 countries with a real international network in continuous growth.

The companies collections evolve from a lifestyle where attention is paid to the inhabitants and their unique space, experiences, passions and journeys that evoke inspired thoughts. Each capital product placed within a home connects the resident to the vibration and soul of the dynamics of it's composition. The imperfections of natural materials become a recognizable trace of reality. An expression of the cultural identity perceived in each of us.

## A family run company

Atmosphera's history is that of a company, despite having achieved an international dimensions, nonetheless it has maintained its family character.

The company began its story more than 40 years ago, thanks to its president paolo viscovich, and has since then accumulated experience in the indoor and outdoor furniture sectors. The minds behind the turnaround alberto and federico viscovich who still head the company today successful in blending specific technical expertise and know-how with an approach in absolute harmony with the social and economic changes of the era.

Since its establishment the company is continuously evolving and growing in global markets as an organisation with padua-based headquarters and showroom, but with offices and showrooms also in emerging markets.

**77-Countries** We export in 77 countries

**80%-Export** We export our products in different countries for 80%

**414-Products** Atmosphera from 2003 has designed and produced 414 products

**Advertisement on 2022** We already done advertisiments in the main furniture magazine (Elle Decor and Marie Claire Maison)

**84.591-Followers** in Instagram and Facebook

ATMOSPHERA

Soul of Outdoor



# ATMOSPHERA

## Atmosfera® Soul of outdoor

To discover the relationship with nature through direct experience and favored observation of environment.

To conceive the external space as the real people-oriented space, where time and matter blend together in a unique dimension. The endless research of innovative solutions explores a lot of situations, complex markets and different cultures: from the domestic environment to hospitality spaces, from wellness world to the care of public space in a professional environment.





Atmosphera® Product Categories



Sofa



Armchair



Pouf



Coffee and Service Table



Chair and Stool



Table and Table Base



Chaise Longue



Accessories and Complements



Covers and Umbrellas



IMAGE COMPOSITION: Switch Modular Sofa, Switch Service Table, Switch Coffee Table, Panarea Service Table, Talk Table Lamp, Raffaello Carpet Sand



Atmosphera® Communication Tools



Digital Tools

Instagram  
Facebook  
Linkedin  
Website

Portals

Architonic  
Archiproducts  
Archiexpo  
Archilovers

Press

Elle decor  
MarieClaire

Our partners can use all marketing materials:

Atmosphera catalogue  
All collection HD images  
Marketing materials  
2d and 3d visuals

MATERIALS AVAILABLE



Catalogue 2023



Price List



Fabric Sample



Material Sample



Carpet Samples



Logated Folder



USB



Cotton Bag

# Atmosfera® Communication Tools

## Materials Sample Case with 12 materials

- Finishes Materials Samples as listed
- n. 3 Aluminium Finishes
  - n. 6 Ropes
  - n. 1 Teak natural wood
  - n. 2 Weaving Fibers
  - n. 2 HPL
  - n. 2 Gres Stoneware

## Sample Box with 108 fabrics

- Finishes Fabrics Samples as listed
- n. 25 CAT A Fabrics
  - n. 33 CAT B Fabrics
  - n. 50 CAT C Fabrics





Atmosfera® Residential Projects





Atmosfera® Contract Projects





# Atmosfera® Ethical Thinking

We praise outdoors life and the beauty of nature.  
We carefully respect the environment and sustainability.  
Every piece of atmosfera furniture is carefully studied from design phase to production, to harmoniously integrate outdoor spaces. We select recyclable and durable raw materials for making a long-lasting products, not only in a material sense, but also in terms of style.  
Materials and fabrics are suitable and performing for outdoor living. A production process focused on constant attention to detail, ethical respect and safe, it makes each atmosfera piece unique. The protection of health, the growth of social conditions and the safety of workers are essential conditions of our policy.



Panarea: 2022  
Archiproducts®  
Design Awards  
Sustainability  
winner





# Atmosfera® Images

In contemplating what is outside, you can find yourself.

The relationship between the human figure and space is the basis of a good design project. The mimesis with the colors of nature and the research of resistant and comfortable materials, is the process for the correct realization of our furnitures.

The result is the pleasure of enjoying one's own dimension of well-being. A volume that is nothing more than the narration of a long day outdoors, where the living space exceeds the limits of the home, to make room under the sky.

Contemplative corners, dining rooms and workplaces, commercial and public spaces, up to the most intimate corners of houses and their alcoves: a roundup of scenes and atmospheres, rather than objects.



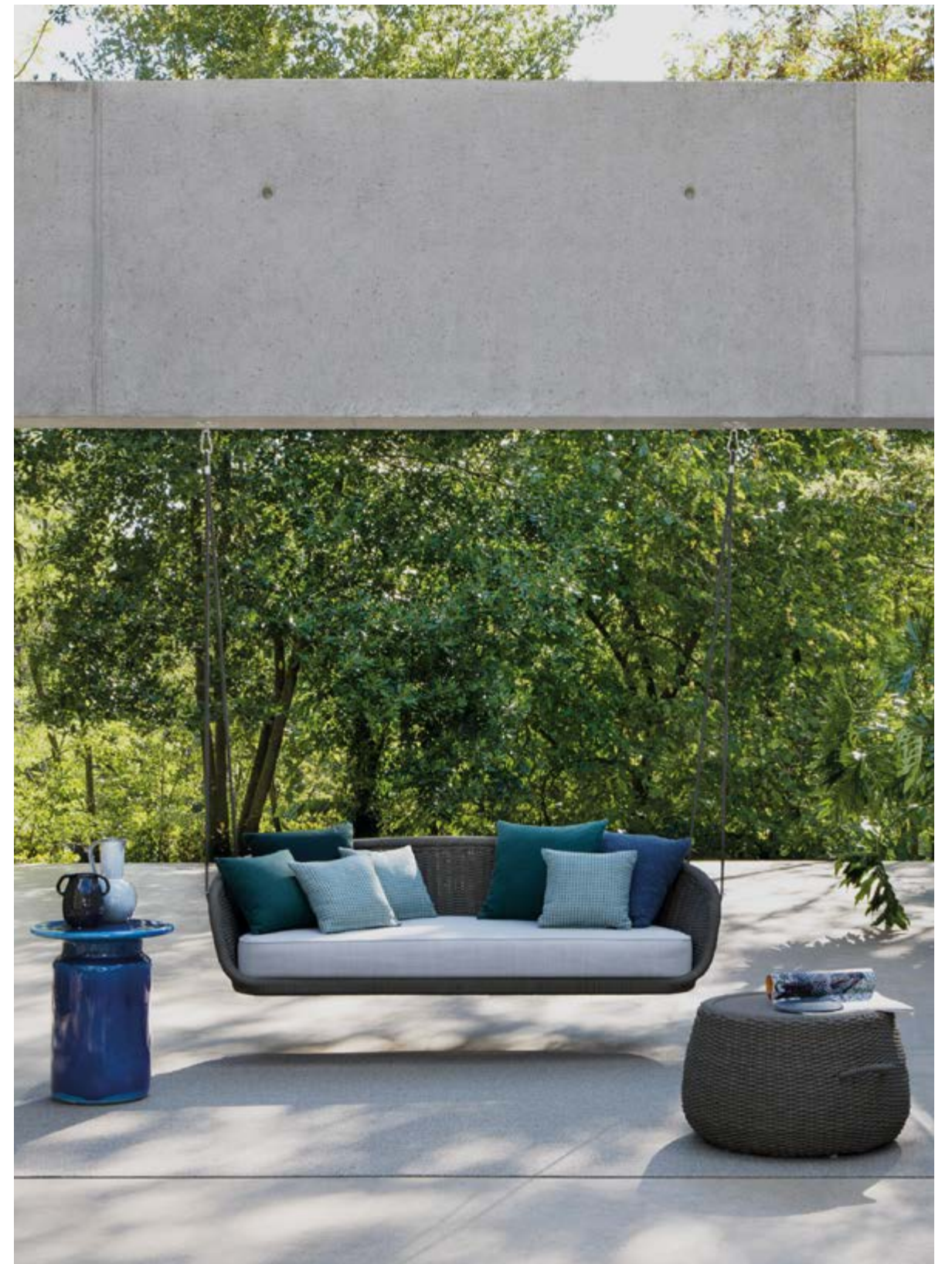
Loto: German  
Design Awards  
Winner 2023  
Excellent product  
design - Furniture





























CAPITAL

Home Like No Other



# CAPITAL

## Capital® Collection Home like no other

Our understanding of customized luxury is when design meets customer's personality with a tailor-made product that belongs only to you.

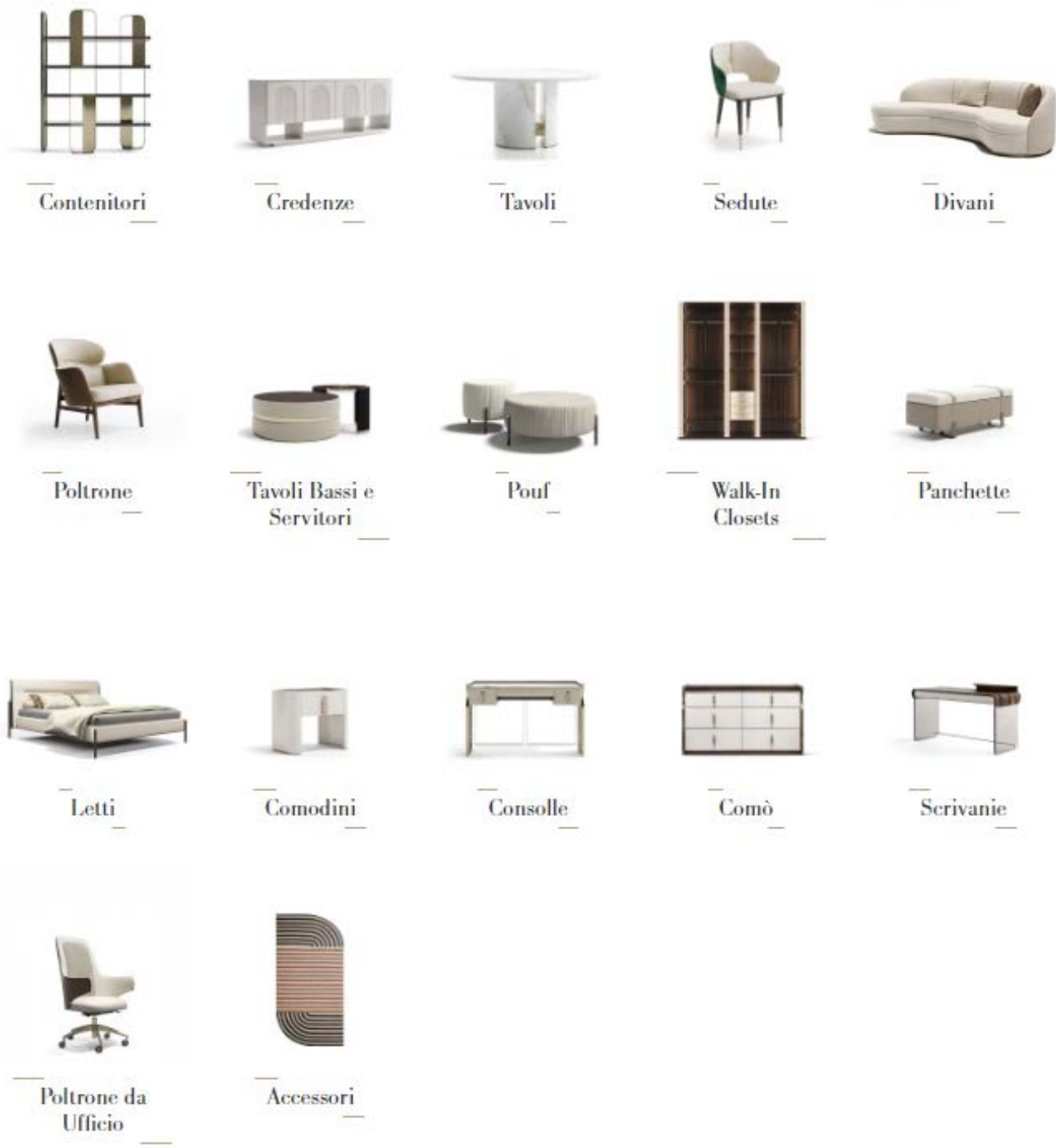
A product can tell people about you, your personality, your taste, your ambition and life attitude. A product can be an invisible and silent emotion in communication with you and you can feel its exclusive charm.

Capital Collection makes a sensitive and luxurious products while creating a concept of exquisite lifestyle creating a space like no other.



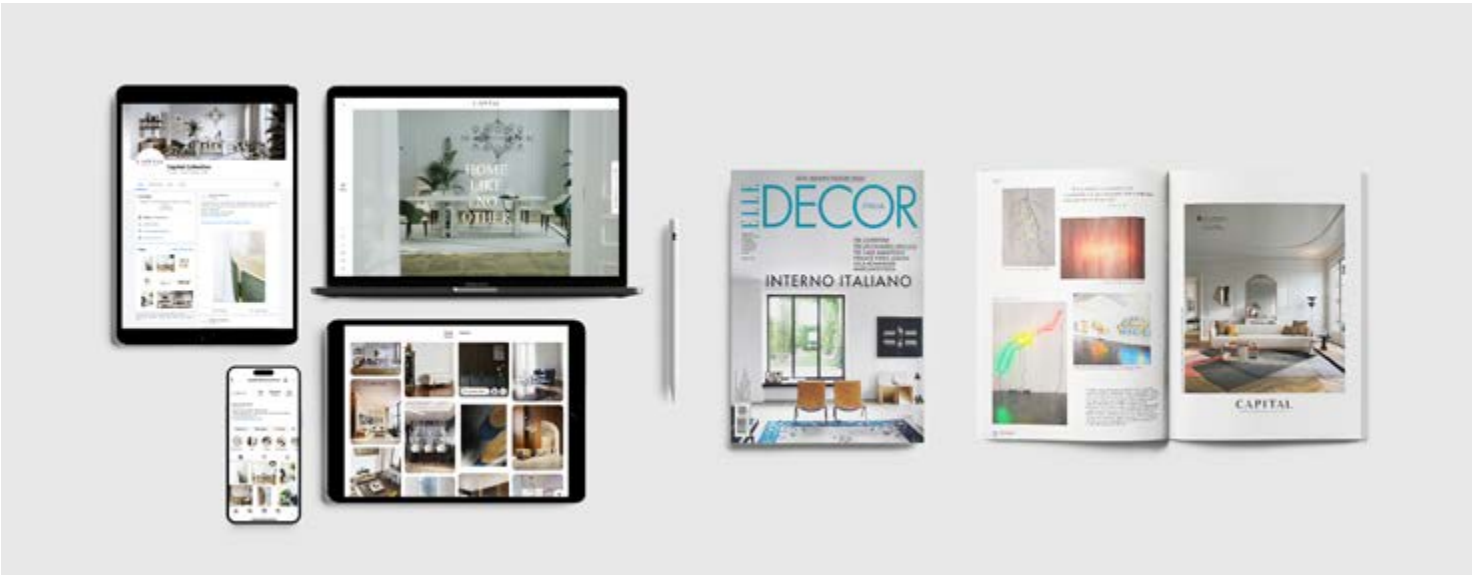


Capital Collection® Product Categories





Capital Collection® Communication Tools



Digital Tools

Instagram  
Facebook  
Linkedin  
Pinterest  
Website

Portals

Architonic  
Archiproducts  
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Our partners can use all marketing materials:

Capital catalogue  
Preview Collection 2023  
All collection HD images  
Marketing materials  
2d and 3d visuals

MATERIALS AVAILABLE



Catalogue 2022



Preview Collection 2023



Price List



Material Sample



Single Material Sample



Logated Folder



USB



Cotton Bag



# Capital Collection® Communication Tools

## Sample Case

Finishes Samples as listed

- n. 10 Marbles
- n. 4 Metal Finishes
- n. 7 Veneers
- n. 14 Nabuk leather
- n. 12 Natural Grain
- n. 11 Vintage Leather
- n. 12 Ecoleather
- n. 25 Velvet
- n. 2 Nuage
- n. 13 Exclusive Fabrics
- n. 29 Luxury Fabrics
- n. 16 Polysilk





Capital Collection® Residential Projects





Capital Collection® Contract Projects





## Capital Collection® Images

Capital offers you a selection of unique and special materials and processes, a part of which may be found in our sample collection. Nevertheless, the company aims at moving forward always using new materials requested by customers on exclusive tailor made creations.

Wood, metal, marble, fabric and leather are our favourite materials: we believe that the added value, recognized worldwide as Made in Italy, consists in knowing how to work with these materials and combine them to create unique pieces.







For us Made in Italy means designing and producing in a way recognized and appreciated by people all over the world, it's the result of passion, the production excellence of Italian culture and the sophisticated style which is visible in every detail. An interior design project starts from a specific complex request wherein all functional and constructive aspects need to be assessed and coordinated.



























# Atmosphaera Srl

Via Cesare Battisti 68, 35010 Limena, Padova, ITALY  
T. +39 049 8657045

[Capital Website](#) | [Instagram](#) | [Facebook](#) | [Pinterest](#) | [LinkedIn](#)

[Atmosphaera Website](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

[info@atmospheraitaly.com](mailto:info@atmospheraitaly.com) | [info@capitalcollection.it](mailto:info@capitalcollection.it)